

**Timetable 2021-22 - Fall Semester**

**Degree in Digital Business, Design and Innovation**

**1st year**

	Monday		Tuesday		Wednesday		Friday
8:00 a 8:50	GD008 (AD004) Foreign Language I Spanish MF 3.09 (Marta Peso) German MF 1.09 (Pau Figueras) Chinese MF B.21 (Juan Lin) Groups CD1 + DB	GD008 (AD004) Foreign Language I - Chinese JH 2.2 (Rong Zhang) Groups CD2 + DB	GD008 (AD004) Foreign Language I Spanish MF 3.09 (Marta Peso) German MF 1.09 (Pau Figueras) Chinese MF B.21 (Juan Lin) Groups CD1 + DB	GD008 (AD004) Foreign Language I - Chinese JH 2.2 (Rong Zhang) Groups CD2 + DB			
9:00 a 9:50	GD008 (AD004) Foreign Language I Spanish MF 3.09 (Marta Peso) German MF 1.09 (Pau Figueras) Chinese MF B.21 (Juan Lin) Groups CD1 + DB	GD008 (AD004) Foreign Language I - Chinese JH 2.2 (Rong Zhang) Groups CD2 + DB	GD005 Quantitative and Qualitative Analysis MF 3.09 Lorena Espinoza			GD005 Quantitative and Qualitative Analysis MF 3.09 Lorena Espinoza	
10:10 a 11:00	GD002 Intro to the Digital Business Environment MF 3.09 Uyen Vo		GD005 Quantitative and Qualitative Analysis MF 3.09 Lorena Espinoza		GD002 Intro to the Digital Business Environment MF 3.09 Uyen Vo	GD005 Quantitative and Qualitative Analysis MF 3.09 Lorena Espinoza	<b>Tutoring Group DB MF 3.09 Larissa Tatge</b>
11:10 a 12:00	GD002 Intro to the Digital Business Environment MF 3.09 Uyen Vo		<b>GD004 Digital Economy Principles MF 3.09 Ignasi Meda</b>		GD002 Intro to the Digital Business Environment MF 3.09 Uyen Vo	<b>GD003 (AD007) Marketing principles (Principles of Marketing)  MF 3.09 Ale Hirtenkauf</b>	<b>GD007 Communications, Leadership and Team Management MF 3.09 Larissa Tatge</b>
12:10 a 13:00	<b>PIC01 Thought &amp; Creativity II - Group DB MF 3.09 Adria Baiget</b>		<b>GD004 Digital Economy Principles MF 3.09 Ignasi Meda</b>		Transversal & Innovation and Inspiration  Group DB: MF 3.09	<b>GD003 (AD007) Marketing principles (Principles of Marketing)  MF 3.09 Ale Hirtenkauf</b>	<b>GD007 Communications, Leadership and Team Management MF 3.09 Larissa Tatge</b>
13:10 a 14:00					Transversal & Innovation and Inspiration  Group DB: MF 3.09	<b>GD003 (AD007) Marketing principles (Principles of Marketing)  MF 3.09 Ale Hirtenkauf</b>	<b>GD007 Communications, Leadership and Team Management MF 3.09 Larissa Tatge</b>
14:00 a 15:30	Lunch Break		Lunch Break		<b>ELECTIVE - National Model United Nations (14:30 - 15:20) MF B.22 Sinan Hosadam</b>		Lunch Break

**Note:** The timetable could be subject to change

Please check your classrooms information carefully, because you can have the same subjects in different classrooms

Timetable 2021-22 - Fall Semester

Degree in Digital Business, Design and Innovation

2nd year

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 a 8:50	GD018 Business Model Design MF 4.16	GD012 Managing by Design MF 4.16			
9:00 a 9:50	GD018 Business Model Design MF 4.16 Jordi Marti	GD012 Managing by Design MF 4.16 Marcela Arreaga	GD013 (AD505) Online Marketing in Digital Business MF 4.16 Ariadna Casasus	GD016 Financing Technology-Based Projects MF 4.16 Rafael Espinosa	GD020 Managing Emerging Technologies MF 4.16 Jordi Marti
10:10 a 11:00	GD018 Business Model Design MF 4.16 Jordi Marti	GD012 Managing by Design MF 4.16 Marcela Arreaga	GD013 (AD505) Online Marketing in Digital Business MF 4.16 Ariadna Casasus	GD016 Financing Technology-Based Projects MF 4.16 Rafael Espinosa	GD020 Managing Emerging Technologies MF 4.16 Jordi Marti
11:10 a 12:00	GD018 Business Model Design MF 4.16 Tutorial Jordi Marti	GD012 Managing by Design MF 4.16 Tutorial Marcela Arreaga	GD013 (AD505) Online Marketing in Digital Business MF 4.16 Ariadna Casasus	GD016 Financing Technology-Based Projects MF 4.16 Rafael Espinosa	GD020 Managing Emerging Technologies MF 4.16 Jordi Marti
12:10 a 13:00	GD022 Internship MF 4.16 Jean Philippe Nadier	<b>PIC02 Thought &amp; Creativity II - Group DB MF 4.16 Adria Baiget</b>	GD013 (AD505) Online Marketing in Digital Business MF 4.16 Tutorial	GD016 Financing Technology-Based Projects MF 4.16 Tutorial Rafael Espinosa	GD020 Managing Emerging Technologies MF 4.16 Tutorial Jordi Marti
13:10 a 14:00	GD022 Internship MF 4.16 Jean Philippe Nadier	<b>Tutorial Group DB MF 4.16 Montse Peñarroya</b>			
14:00 a 15:30	Lunch Break	Lunch Break	ELECTIVE - National Model United Nations (14:30 - 15:20) MF B.22 Sinan Hosadam	Lunch Break	Lunch Break

Note: The timetable could be subject to change

**Timetable 2021-22 - Fall Semester**  
**Degree in Digital Business, Design and Innovation**  
**3rd year**

	Monday		Tuesday		Wednesday					Thursday		Friday	
8:00 a 10:30						GD031 (AD200) ELECTIVE - International Economics in the Digital Era  Group B + DB S1.01 Eoin Phillips							
11:00 a 13:30												GD027 (AD101 B) ELECTIVE - Online consumer behaviour  MF 1.08 Alberto Lempira Guevara	
					ECON	ECON + ENTREP	ENTREP	ENTREP + MKTING	MKTING			MKTING	
14:00 to 15:30	Lunch Break		Lunch Break		ELECTIVE - National Model United Nations (14:30 - 15:20) MF B.22 Sinan Hosadam					Lunch Break		Lunch Break	
15:30 to 18:00					GD032 (AD202) ELECTIVE Economic Growth and Innovation  Group A + DB MF 1.07 Sinan Hosadam							GD030 (AD105) ELECTIVE Digital Analytics  MF 1.08 Alberto Lempira Guevara	
18:00 a 20:30													

**Note:** The timetable could be subject to change

**Digital Business**

- Online consumer behaviour (5 ECTS) year 2, semester 1
- Brand Management (5 ECTS) year 3, semester 2\*
- Marketing Services in the Digital Era (5 ECTS) year 2, semester 2\*
- Digital Analytics (5 ECTS) year 4, semester 1
- International Economics and the Digital Era (5 ECTS) year 2, semester 1
- Economic Growth and Innovation (5 ECTS) year 3, semester 1
- Emerging Technologies and Smart Cities (5 ECTS) year 3, semester 2\*