

Midtermevaluation timetable 2021-22 - Fall Semester

Degree in Digital Business, Design and Innovation

1st year

	Monday	Tuesday	Wednesday	Friday	
8:00 a 8:50		GD008 (AD004) Foreign Language I Spanish MF 3.09 (Marta Peso) German MF 1.09 (Pau Figueras) Chinese MF B.21 (Juan Lin) Groups CD1 + DB	GD008 (AD004) Foreign Language I - Chinese JH 2.2 (Rong Zhang) Groups CD2 + DB		
9:00 a 9:50	PIC01 Thought & Creativity I - Group DB ONLINE mode	GD008 (AD004) Foreign Language I Spanish MF 3.09 (Marta Peso) German MF 1.09 (Pau Figueras) Chinese MF B.21 (Juan Lin) Groups CD1 + DB	GD008 (AD004) Foreign Language I - Chinese JH 2.2 (Rong Zhang) Groups CD2 + DB	GD002 Intro to the Digital Business Environment MF 3.09 Uyen Vo	GD005 Quantitative and Qualitative Analysis MF 3.09 Lorena Espinoza
10:10 a 11:00			GD002 Intro to the Digital Business Environment MF 3.09 Uyen Vo	GD005 Quantitative and Qualitative Analysis MF 3.09 Lorena Espinoza	
11:10 a 12:00		GD004 Digital Economy Principles MF 3.09 Ignasi Meda	GD002 Intro to the Digital Business Environment MF 3.09 Uyen Vo	GD003 (AD007) Marketing principles (Principles of Marketing) MF 3.09 Ale Hirtenkauf	GD007 Communications, Leadership and Team Management MF 3.09 Larissa Tatge
12:10 a 13:00		GD004 Digital Economy Principles MF 3.09 Ignasi Meda		GD003 (AD007) Marketing principles (Principles of Marketing) MF 3.09 Ale Hirtenkauf	GD007 Communications, Leadership and Team Management MF 3.09 Larissa Tatge
13:10 a 14:00				GD003 (AD007) Marketing principles (Principles of Marketing) MF 3.09 Ale Hirtenkauf	
14:00 a 15:30	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break

Note: The timetable could change so please check it before the exam period begins.

Here all the subjects are included - in case there is no midterm presentation or exam evaluation your professor will notify you.

If you have a project or work hand-in, you need to follow the instructions that your professor has provided

In red, you will see those subjects that have moved outside of the regular class timeslot or classroom.

Midterm evaluation timetable 2021-22 - Fall Semester

Degree in Digital Business, Design and Innovation

2nd year

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 a 8:50	GD018 Business Model Design MF 4.16				
9:00 a 9:50	GD018 Business Model Design MF 4.16 Jordi Marti		GD013 (AD505) Online Marketing in Digital Business MF 4.16 Ariadna Casasus	GD016 Financing Technology-Based Projects MF 4.16 Rafael Espinosa	GD020 Managing Emerging Technologies MF 4.16 Jordi Marti
10:10 a 11:00	PIC02 Thought & Creativity II - Group DB ONLINE mode (10:30 - 11:20h) MF 4.16	GD012 Managing by Design MF 4.16 Marcela Arreaga	GD013 (AD505) Online Marketing in Digital Business MF 4.16 Ariadna Casasus	GD016 Financing Technology-Based Projects MF 4.16 Rafael Espinosa	GD020 Managing Emerging Technologies MF 4.16 Jordi Marti
11:10 a 12:00		GD012 Managing by Design MF 4.16 Marcela Arreaga	GD013 (AD505) Online Marketing in Digital Business MF 4.16 Ariadna Casasus		
12:10 a 13:00	GD022 Internship MF 4.16 Jean Philippe Nadier				
13:10 a 14:00	GD022 Internship MF 4.16 Jean Philippe Nadier				
14:00 a 15:30	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break

Note: The timetable could change so please check it before the exam period begins.

Here all the subjects are included - in case there is no midterm presentation or exam evaluation your professor will notify you.

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*Your PIC (Thought and Creativity) exam is online, but in those cases that you have an exam before or after you have a classroom reserved in case you need to do the PIC exam on campus.

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Midterm evaluation timetable 2021-22 - Fall Semester

Degree in Digital Business, Design and Innovation

3rd year

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 a 10:30			GD031 (AD200) ELECTIVE - International Economics in the Digital Era Group B + DB S1.01 Cem Ucansu		
11:00 a 13:30	PIC03 Thought & Creativity III Group DB ONLINE mode (12:00 - 12:50)			GD027 (AD101 B) ELECTIVE - Online consumer behaviour MF 1.08 Alberto Lempira Guevara	
			ECON ECON + ENTREP ENTREP ENTREP + MKTING MKTING	MKTING	
14:00 to 15:30	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break
15:30 to 18:00			GD032 (AD202) ELECTIVE Economic Growth and Innovation Group A + DB MF 1.07 Sinan Hosadam	GD030 (AD105) ELECTIVE Digital Analytics MF 1.08 Alberto Lempira Guevara	
18:00 a 20:30					

Note: The timetable could change so please check it before the exam period begins.

Here all the subjects are included - in case there is no midterm presentation or exam evaluation your professor will notify you.

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Digital Business

- Online consumer behaviour (5 ECTS) year 2, semester 1
- Brand Management (5 ECTS) year 3, semester 2*
- Marketing Services in the Digital Era (5 ECTS) year 2, semester 2*
- Digital Analytics (5 ECTS) year 4, semester 1
- International Economics and the Digital Era (5 ECTS) year 2, semester 1
- Economic Growth and Innovation (5 ECTS) year 3, semester 1
- Emerging Technologies and Smart Cities (5 ECTS) year 3, semester 2*