

Timetable 2022 - 23 - Spring Semester
Degree in Digital Business, Design and Innovation
1st year

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 a 8:50	GD004 Digital Economy Principles	GD010 (AD027) Creativity and Innovation Groups f	GD015 Introduction to Accounting	GD006 (AD046) Digital Skills Development	
9:00 a 9:50	GD004 Digital Economy Principles	GD010 (AD027) Creativity and Innovation Groups f	GD015 Introduction to Accounting	GD006 (AD046) Digital Skills Development	
10:10 a 11:00	GD009 Entrepreneurship and Technology-Based Ventures		GD009 Entrepreneurship and Technology-Based Ventures	GD006 (AD046) Digital Skills Development	Tutoring Group DB
11:10 a 12:00	GD009 Entrepreneurship and Technology-Based Ventures		GD009 Entrepreneurship and Technology-Based Ventures		GD015 Introduction to Accounting
12:10 a 13:00			Transversal & Innovation and inspirarion	PIC01 Thought & Creativity I - Group DB	GD015 Introduction to Accounting
13:10 a 14:00			Transversal & Innovation and inspirarion		
14:00 a 15:30	Lunch Break	Lunch Break	ELECTIVE - National Model United Nations (14:30 - 15:20)	Lunch Break	Lunch Break

Timetable 2022 - 23 - Spring Semester
Degree in Digital Business, Design and Innovation
2nd year

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 a 8:50		GD019 Strategic Management and Innovation for New Ventures	GD012 Managing Projects		
9:00 a 9:50	GD017 Investment and Financial Management for Technology-Based Firms	GD019 Strategic Management and Innovation for New Ventures	GD012 Managing Projects	GD021 R&D&I Management	
10:10 a 11:00	GD017 Investment and Financial Management for Technology-Based Firms	GD019 Strategic Management and Innovation for New Ventures	GD014 (AD039) eCommerce	GD021 R&D&I Management	
11:10 a 12:00	GD017 Investment and Financial Management for Technology-Based Firms	GD019 Strategic Management and Innovation for New Ventures TUTORIAL	GD014 (AD039) eCommerce	GD021 R&D&I Management	GD022 T Start Pre Accelerator
12:10 a 13:00	GD017 Investment and Financial Management for Technology-Based Firms TUTORIAL		GD014 (AD039) eCommerce	GD021 R&D&I Management TUTORIAL	GD022 T Start Pre Accelerator
13:10 a 14:00	PIC02 Thought & Creativity II - Group DB		Tutorial group DB	GD012 Managing Projects (13:10 to 15:00)	GD022 T Start Pre Accelerator
14:00 a 15:30	Lunch Break	Lunch Break	ELECTIVE - National Model United Nations (14:30 - 15:20)		Lunch Break

Note: The timetable could be subject to change

Timetable 2022-23 - Spring Semester
Degree in Digital Business, Design and Innovation
3rd year

	Monday	Tuesday	Wednesday					Thursday	Friday
8:00 a 10:30									
11:00 a 13:30									
			ECON	ECON + ENTREP	ENTREP	ENTREP + MKTING	MKTING		
14:00 to 15:30	Lunch Break	Lunch Break	ELECTIVE - National Model United Nations (14:30 - 15:20)					Lunch Break	Lunch Break
15:30 to 18:00		GD029 (AD104) ELECTIVE - Marketing Services in the Digital Era (15:00 - 17:30h) Group DB (8:00 - 10:30)					GD028 (AD102) ELECTIVE Brand Management (15:30-18:00)		
18:00 a 20:30		PIC03 Thought & Creativity III Group DB (17:30 - 18:20h)		GD033 (AD204) ELECTIVE Emerging Technologies and Smart Cities Group A + DB (18:00 - 20:30)			GD022 Internship (18:00 - 20:00)		

Note: The timetable could be subject to change

Digital Business

- Online consumer behaviour (5 ECTS) year 2, semester 1
- Brand Management (5 ECTS) year 3, semester 2*
- Marketing Services in the Digital Era (5 ECTS) year 2, semester 2*
- Digital Analytics (5 ECTS) year 4, semester 1
- International Economics and the Digital Era (5 ECTS) year 2, semester 1
- Economic Growth and Innovation (5 ECTS) year 3, semester 1
- Emerging Technologies and Smart Cities (5 ECTS) year 3, semester 2*
- Social media environments (5 ECTS) year 2, semester 1
- Social media strategies (5 ECTS) year 2, semester 2