

## Timetable 2022-23 - Fall Semester

Degree in Digital Business, Design and Innovation

### 1st year

	Monday		Tuesday		Wednesday		Friday
8:00 a 8:50	GD008 (AD004) Foreign Language I  Spanish German Chinese Groups CD1 + DB	GD008 (AD004) Foreign Language I  Chinese Groups CD2 + DB	GD005 Quantitative and Qualitative Analysis			GD003 (AD007) Marketing principles (Principles of Marketing)	
9:00 a 9:50	GD008 (AD004) Foreign Language I  Spanish German Chinese Groups CD1 + DB	GD008 (AD004) Foreign Language I  Chinese Groups CD2 + DB	GD005 Quantitative and Qualitative Analysis			GD003 (AD007) Marketing principles (Principles of Marketing)	
10:10 a 11:00	GD002 Intro to the Digital Business Environment		GD008 (AD004) Foreign Language I  Spanish German Chinese Groups CD1 + DB	GD008 (AD004) Foreign Language I  Chinese Groups CD2 + DB	GD002 Intro to the Digital Business Environment	GD003 (AD007) Marketing principles (Principles of Marketing)	Tutoring Group DB
11:10 a 12:00	GD002 Intro to the Digital Business Environment		GD004 Digital Economy Principles		GD002 Intro to the Digital Business Environment	PIC01 Thought & Creativity II - Group DB	GD007 Communications, Leadership and Team Management
			GD004 Digital Economy Principles		Transversal	GD005 Quantitative and Qualitative Analysis	GD007 Communications, Leadership and Team Management
12:10 a 13:00					Transversal	GD005 Quantitative and Qualitative Analysis	GD007 Communications, Leadership and Team Management
13:10 a 14:00					Transversal	GD005 Quantitative and Qualitative Analysis	GD007 Communications, Leadership and Team Management
14:00 a 15:30	Lunch Break		Lunch Break		ELECTIVE - National Model United Nations (14:30 - 15:20)		Lunch Break

**Note:** The timetable could be subject to change

Timetable 2022-23 - Fall Semester

Degree in Digital Business, Design and Innovation

2nd year

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 a 8:50	GD018 Business Model Design	GD012 Managing by Design		GD016 Financing Technology-Based Projects	
9:00 a 9:50	GD018 Business Model Design	GD012 Managing by Design	GD013 (AD505) Online Marketing in Digital Business	GD016 Financing Technology-Based Projects	GD020 Managing Emerging Technologies
10:10 a 11:00	GD018 Business Model Design	GD012 Managing by Design	GD013 (AD505) Online Marketing in Digital Business	GD016 Financing Technology-Based Projects	GD020 Managing Emerging Technologies
11:10 a 12:00	GD018 Business Model Design	GD012 Managing by Design	GD013 (AD505) Online Marketing in Digital Business	GD016 Financing Technology-Based Projects	GD020 Managing Emerging Technologies
12:10 a 13:00		GD022 Internship	GD013 (AD505) Online Marketing in Digital Business		GD020 Managing Emerging Technologies
13:10 a 14:00	<b>PIC02 Thought &amp; Creativity II - Group DB</b>	GD022 Internship	<b>Tutorial Group DB</b>		
14:00 a 15:30	Lunch Break	Lunch Break	ELECTIVE - National Model United Nations (14:30 - 15:20)	Lunch Break	Lunch Break

**Note:** The timetable could be subject to change

**Timetable 2022-23 - Fall Semester**  
**Degree in Digital Business, Design and Innovation**  
**3rd year**

	Monday		Tuesday		Wednesday					Thursday		Friday		
8:00 a 10:30														
11:00 a 13:30														
					ECON	ECON + ENTREP	ENTREP	ENTREP + MKTING	MKTING		MKTING			
14:00 to 15:30	Lunch Break		Lunch Break		ELECTIVE - National Model United Nations (14:30 - 15:20)					Lunch Break		Lunch Break		
15:30 to 18:00			GD031 (AD200) ELECTIVE -International Economics in the Digital Era  Group DB  (15:00 - 17:30h)		GD032 (AD202) ELECTIVE Economic Growth and Innovation  Group A + DB						GD027 (AD101 B) ELECTIVE - Online consumer behaviour			
18:00 a 20:30			PIC03 Thought & Creativity III Group DB  (17:30 - 18:20h)								GD030 (AD105) ELECTIVE Digital Analytics			

**Note:** The timetable could be subject to change

**Digital Business**

- Online consumer behaviour (5 ECTS) year 2, semester 1
- Brand Management (5 ECTS) year 3, semester 2\*
- Marketing Services in the Digital Era (5 ECTS) year 2, semester 2\*
- Digital Analytics (5 ECTS) year 4, semester 1
- International Economics and the Digital Era (5 ECTS) year 2, semester 1
- Economic Growth and Innovation (5 ECTS) year 3, semester 1
- Emerging Technologies and Smart Cities (5 ECTS) year 3, semester 2\*